WASHINGTON, D.C.

XXXVII CEAL PLENARY ASSEMBLY

NOVEMBER

11–13, 2026

37 AÑOS

CEAL

Consejo Empresarial de América Latina



UNITED STATES AND LATIN AMERICA:
CONVERSATIONS THAT SHAPE THE FUTURE

PRELIMINARY

AGENDA



WASHINGTON, D.C.

NOVEMBER 11–13, 2026

Waldorf Astoria Hotel,
First floor, Washington, D.C.
1100 Pennsylvania Avenue NW
Washington, District of
Columbia 20004 USA

WEDNESDAY, NOVEMBER 11 – DAY 1

Welcome Cocktail Reception – Dress Code: Cocktail Attire
63°F / 46°F (17°C / 8°C)

18:30 PM	WELCOME COCKTAIL RECEPTION - Franklin Study - Hotel Waldorf Astoria

THURSDAY, NOVEMBER 12 – DAY 2

Waldorf Astoria – Dress Code: Jacket and Tie
59°F / 43°F (15°C / 6°C)

08:00 AM	Registration and Arrival of Participants
09:00 AM	Welcome Remarks. **ROBERTO ZAMORA,** President, CEAL International.
09:20 AM	**Welcome Remarks and Conversation with Business Leaders. CHRISTOPHER LANDAU,** U.S. Deputy Secretary of State. **Moderator: RYAN MCGREGOR.**
09:50 AM	**Conversation with H.E. PEDRO ALLIANA,** President of the Republic of Paraguay, and business leaders. **Moderator: RUBÉN JACKS,** President, CEAL Paraguay Chapter.
10:30 AM	COFFEE BREAK
10:50 AM	**DFC Strategy for Economic Strengthening and Partnerships between the United States and Latin America. CONOR COLEMAN,** Head of Investments at the U.S. International Development Finance Corporation (DFC).
11:30 AM	**Notable Experiences of Latin American Investments in the United States. JOSÉ ANTONIO CASTILLO, Corporate Vice President of Castillo Hermanos and Chairman of the Board of Directors of Harvest Hill. Moderator: ADRIANA CISNEROS, President, CEAL Venezuela Chapter.**
12:15 PM	**Vaca Muerta: Positioning the Region on the Global Energy Map. HORACIO MARÍN,** President and CEO of YPF. **Moderator: CARLOS MELO,** President, CEAL Argentina Chapter.
13:00 PM	**LUNCH - WALDORF ASTORIA**



WASHINGTON, D.C.

NOVEMBER 11–13, 2026

Waldorf Astoria Hotel,
First floor, Washington, D.C.
1100 Pennsylvania Avenue NW
Washington, District of
Columbia 20004 USA

THURSDAY, NOVEMBER 12 – DAY 2

15 °C / 6 °C

14:15 PM — **Critical Infrastructure, Cybersecurity, and Energy Security: How to Prepare for Emerging Risks. ANDREW MCCLURE,** Director of the Office of Cybersecurity, Energy Security, and Emergency Response (CESER). **Moderator: GUILLERMO DE ROUX,** President, CEAL Panama Chapter.

14:45 PM — **Digital Trust in the Age of Artificial Intelligence: Security, Payments, and Business Protection. EDUARDO COELLO, Chairman, Visa Latin America and Caribbean.**

15:20 PM — **Signing of the Memorandum of Understanding (MOU) between IREX (International Research & Exchanges Board) and CEAL. ALEKSANDER DARDELI,** President and CEO of IREX, and **ROBERTO ZAMORA,** President of CEAL International.

15:35 PM — **Building New Business Bridges: Latin America and the Arab World. MOHAMED AL SHARHAN,** Distinguished Fellow, Managing Director, World Governments Summit Organization, Office of the Prime Minister, United Arab Emirates. **Moderator: CARLOS MATA SARAVIA,** Vice President, CEAL International.

Signing of the Memorandum of Understanding (MOU) between the World Governments Summit Organization, under the Office of the Prime Minister of the United Arab Emirates, and CEAL. MOHAMED AL SHARHAN, representative of the World Governments Summit, and **ROBERTO ZAMORA,** President of CEAL International.

16:10 PM — **Artificial Intelligence and Integral Human Development: Ethical Challenges for the Americas. RODRIGO GUERRA,** Secretary of the Pontifical Commission for Latin America, The Vatican.

19:00 PM — **GALA DINNER - Andrew W. Mellon Auditorium** VISA
1301 Constitution Ave NW. Washington D.C., 20240

Presentation of the Latin American Integration Award to FREDY NASSER SELMAN (Honduras) – In recognition of his entrepreneurial vision and valuable contribution to the progress of our region.

Presentation of the CEAL Award for Global Vision and Business Transformation to ADRIANA CISNEROS (Venezuela) – In recognition of her innovative capabilities and leadership in business transformation and expansion within the space industry.

18:30 PM Departure from the Waldorf Astoria Hotel.
Transportation will be available at the hotel entrance, clearly identified with the CEAL logo.

DRESS CODE - Elegant / Cocktail Attire



WASHINGTON, D.C.

NOVEMBER 11–13, 2026

Waldorf Astoria Hotel,
First floor, Washington, D.C.
1100 Pennsylvania Avenue NW
Washington, District of
Columbia 20004 USA

FRIDAY, NOVEMBER 13 – DAY 3

Waldorf Astoria – Dress Code: Jacket, no Tie
54°F / 36°F (12°C / 2°C)

09:00 AM	**Proliferating the Western AI stack: A Partnership Between the United States and Latin America. Director MICHAEL J. KRATSIOS,** Assistant to the President for Science and Technology and Director of the White House Office of Science and Technology Policy.
09:40 AM	Conversation with **H.E. NASRY ASFURA,** President of the Republic of Honduras, and business leaders. **Moderator: LUIS LARACH,** President, CEAL Honduras Chapter.
10:25 AM	COFFEE BREAK
10:40 AM	**Keys to Generating Wealth and Accelerating Growth in Latin America. ILAN GOLDFAJN,** President of the Inter-American Development Bank Group (IDB Group). **Moderator: MARÍA GLORIA ALARCÓN,** President, CEAL Ecuador Chapter.
11:15 AM	**Emerging Global Threats: Intelligence, Technology, and Security in the New International Environment. MICHAEL ELLIS,** Deputy Director of the Central Intelligence Agency (CIA). **Moderator: FERNANDO SILVA.**
11:50 AM	**Investment and Growth: Towards a More Competitive Business Environment in Latin America. SUSANA CORDEIRO GUERRA,** Vice President for Latin America and the Caribbean, World Bank. **Moderator: CARLOS MELO,** President, CEAL Argentina Chapter.
12:30 PM	**Signing of the Agreement between the Global Partnership for Education Foundation and CEAL. LAURA FRIGENTI,** President of the Global Partnership for Education, and **ROBERTO ZAMORA,** President of CEAL International.
12:50 PM	**LUNCH - WALDORF ASTORIA**
14:00 PM	**The United States and the Latin American Private Sector: A New Relationship. SCOTT BESSENT,** U.S. Secretary of the Treasury. **Moderator: Roberto Zamora,** President, CEAL International.
14:30 PM	**United States and Latin America: Strengthening a Strategic Alliance for the Future. MARCO RUBIO,** U.S. Secretary of State. **Signing of the Memorandum of Understanding (MOU) between the U.S. Department of State and CEAL. MARCO RUBIO, U.S.** Secretary of State, and **ROBERTO ZAMORA,** President of CEAL International.
15:10 PM	**Energy for the New Economy: AI, Data Centers, and Regional Competitiveness. AMÉRICO DE PAULA,** General Manager (Northern Latin America), AWS – Amazon Web Services. **Moderator: JORGE BAHAIA,** President, CEAL El Salvador Chapter.
15:45 PM	**Shifting Trade Dynamics in the Americas. KELLIE MEIMAN HOCK,** Co-Chair, Board of Directors, Inter-American Dialogue. **Moderator: DIEGO FLEISCHMANN,** President, CEAL Chile Chapter.
19:00 PM	**CLOSING DINNER - 101 Constitution Rooftop** aws 1101 Constitution Ave NW, Suite L-140 Washington, DC **18:30 PM Departure from the Waldorf Astoria Hotel.** **Transportation will be available at the hotel entrance, clearly identified with the CEAL logo.** DRESS CODE - Cocktail Attire

37 AÑOS

CEAL

Consejo Empresarial
de América Latina

XXXVII CEAL PLENARY
ASSEMBLY

ceal@ceal.co | www.ceal.co

EVENT SPONSORS

VISA

aws

ABRISA
ATLAS