

WASHINGTON, D.C.

XXXVII CEAL  
PLENARY  
ASSEMBLY

NOVEMBER  
11-13, 2026



**UNITED STATES AND LATIN AMERICA:**  
CONVERSATIONS THAT SHAPE THE FUTURE

PRELIMINARY  
AGENDA



# AGENDA

## WASHINGTON, D.C.

NOVEMBER 11-13, 2026

### WEDNESDAY, NOVEMBER 11 – DAY 1

18:30 PM WELCOME COCKTAIL

### THURSDAY, NOVEMBER 12 – DAY 2

|          |                                                                                                                                                                                                                                                        |
|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 08:00 AM | Registration and Arrival of Participants                                                                                                                                                                                                               |
| 09:00 AM | Welcome Remarks. <b>ROBERTO ZAMORA</b> , President, CEAL International.                                                                                                                                                                                |
| 09:30 AM | Welcome Remarks. <b>GOVERNMENT OF THE UNITED STATES.</b>                                                                                                                                                                                               |
| 10:15 AM | <b>DFC Strategy for Economic Strengthening and Partnerships between the United States and Latin America.</b> <b>BEN BLACK</b> , Chief Executive Officer of the U.S. International Development Finance Corporation (DFC).                               |
| 10:55 AM | COFFEE BREAK                                                                                                                                                                                                                                           |
| 11:15 AM | <b>Europe and Latin America in a New Global Landscape: Opportunities to Invest and Grow.</b> <b>GIORGIO SILLI</b> , Secretary General of the International Italo-Latin American Organization (IILA).                                                   |
| 11:50 AM | <b>Infrastructure, Connectivity, and Regional Competitiveness.</b> Trade routes, ports, logistics hubs, and interoceanic connectivity: strategic infrastructure to drive trade, strengthen supply chains, and enhance Latin America’s competitiveness. |
| 12:30 PM | Special Address by the President of Paraguay. <b>H.E. SANTIAGO PEÑA</b> , President of the Republic of Paraguay.                                                                                                                                       |
| 13:10 PM | Lunch at the <b>WALDORF ASTORIA</b>                                                                                                                                                                                                                    |



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THURSDAY, NOVEMBER 12 – DAY 2

14:25 PM      Critical Infrastructure, Cybersecurity, and Energy Security: How to Prepare for Emerging Risks.

15:05 PM      Signing of the Memorandum of Understanding (MOU) between CEAL and IREX. In support of the U.S. Department of State’s Young Leaders of the Americas Initiative (YLAI) Fellowship Program. **ROBERTO ZAMORA**, President, CEAL International, and **ROB MOSBACHER**, Vice President of IREX.

15:35 PM      Digital Trust in the Age of Artificial Intelligence: Security, Payments, and Business Protection. **EDUARDO COELLO**, Regional President for Visa Latin America and the Caribbean.

16:15 PM      Emerging Global Threats: Intelligence, Technology, and Security in the New International Environment. Central Intelligence Agency (CIA).

16:55 PM      Leadership with Purpose: The Role of Business in Addressing New Social Challenges. **RODRIGO GUERRA**, Secretary of the Pontifical Commission for Latin America (The Vatican).

19:00 PM      **CENA DE GALA - Andrew W. Mellon Auditorium**

📍 1301 Constitution Ave NW. Washington D.C., 20240

\*TBC



WASHINGTON, D.C.

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FRIDAY, NOVEMBER 13 – DAY 3

|          |                                                                                                                                                                                                                                                                                                        |
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| 09:00 AM | <b>CEAL Education Agenda: Progress, Lessons Learned, and Next Steps.</b><br>A session to present progress on CEAL’s educational commitment in different countries across the region.                                                                                                                   |
| 09:50 AM | Special Address by the President of Honduras. <b>H.E. NASRY ASFURA</b> , President of Honduras.                                                                                                                                                                                                        |
| 10:30 AM | COFFEE BREAK                                                                                                                                                                                                                                                                                           |
| 10:50 AM | <b>A New Agenda for Trade and Growth: United States and Latin America. HOWARD LUTNICK*</b> , U.S. Secretary of Commerce.                                                                                                                                                                               |
| 11:40 AM | <b>Building New Business Bridges: Latin America and the Arab World. MOHAMED AL SHARHAN</b> , Distinguished Fellow, Managing Director, World Governments Summit Organization, Office of the Prime Minister, United Arab Emirates.                                                                       |
| 12:30 PM | Almuerzo en el <b>WALDORF ASTORIA</b>                                                                                                                                                                                                                                                                  |
| 13:45 PM | <b>Shifting Trade Dynamics in the Americas. KELLIE MEIMAN HOCK</b> , Senior Counselor McLarty Associates.                                                                                                                                                                                              |
| 14:35 PM | <b>United States and Latin America: Strengthening a Strategic Alliance for the Future.</b> Signing of the Memorandum of Understanding (MOU) between the U.S. Department of Commerce and CEAL. <b>ROBERTO ZAMORA, President</b> , CEAL International, and <b>MARCO RUBIO</b> , U.S. Secretary of State. |
| 15:05 PM | <b>Energy for the New Economy: AI, Data Centers, and Regional Competitiveness. Senior Executive, Amazon Web Services.</b>                                                                                                                                                                              |
| 15:45 PM | <b>Geopolitics and Economic Security: The New Landscape for Latin America. LAURA DOGU*</b> , Foreign Policy Advisor, United States Army.                                                                                                                                                               |
| 19:00 PM | <b>CLOSING DINNER - 101 Constitution Rooftop</b><br>📍 1101 Constitution Ave NW, Suite L-140 Washington, DC                                                                                                                                                                                             |

\*TBC



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